## ERIK PENSER BANK

Penser Access | Software | Sweden | 03 November 2022

## eEducation Albert

## Big stride towards financial targets

## ARR reaches our full year estimate

ARR amounted to SEK 524 m , corresponding to growth of $88 \%$, of which $34 \%$ organic. The figure is virtually equivalent to our estimate for the full year and thus indicates strong growth. Net sales amounted to SEK $3,316 \mathrm{~m}$, corresponding to growth of $89 \%$, of which $30 \%$ organic. We believe the powerful growth is attributable to falling CAC in campaigns and rising ARPU resulting from increases in family subscriptions. EBITA amounted to SEK -21.4 m and net cash used in operating activities was SEK -7.4 m for the quarter. The company is reporting a negative operating quarter due to impairments of annual B2B subscriptions in connection with the start of the school year. Albert also recently launched its business in Finland.

## Steps towards the financial target

Based on the strong ARR figure, we are raising our ARR estimate by $8 \%$ on average across the forecast period. This leads to an increase in the revenue estimate by an average of $7 \%$ during the forecast period. In our assessment, the company will be able to see some further ARPU expansion while its good marketing results continue. Considering that the company has maintained its strong cash situation, our estimate still contains scope for acquisitions.

## Fair value unchanged

eEducation Albert has made progress towards its financial targets since the IPO and has delivered on its strategy as planned. We therefore choose to retain our fair value unchanged. We believe raising the estimates for the next few years compensates for the multiple contraction in our peer set. At present, the company is traded at an implicit WACC of about $20 \%$.


## Investment case

Albert has a leading position in the European EdTech market, which is expected to grow by an average of $32 \%$ during the period of 2020-2022. This is partly due to the Covid pandemic, but is also based on the difficulties of the current school system to succeed at its task using only analog platforms. Unlike the American and Asian markets, the European market is highly fragmented and we believe that, with its leading position, Albert is equipped to take an active role in the consolidation of this market.

## Company profile

Albert has developed the leading platform for mathematics and several other subjects in the Swedish market, but has also begun expanding into more European countries. The platform is module-based and is anchored in national curricula, which allows Albert to rapidly build presence in new markets and increase the range of subjects.

Albert sells its products as a SaaS solution to parents of primary school children. At present, the company has ARR (Annual Recurring Revenue) of SEK 81 million. Selling its services as a subscription reduces revenue volatility while facilitating stable long-term growth. One of the company's financial targets is net sales of SEK 500 million by 2025 and if it succeeds, we see strong potential in the share.

At present, there are only 15 EdTech companies in Europe valued above USD 100m. We thus believe that Albert has strong potential to be one of the firms that consolidates the European market.

## Current accessible market

Potential markets


Source:


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Source:

## Valuation

We have chosen to use a multiple valuation on our 2025 estimates to value Albert. This valuation was then discounted to present value using a discount rate of $18 \%$ as a proxy for IRR. As Albert has a relatively high churn rate, we believe the company should be valued at a discount of about $35 \%$ relative to the Nordic software companies in our peer set. Overall, this results in a fair value of SEK 55-57 per share. The discount is currently about $75 \%$. If we do not see multiple expansion in Albert, the current share price indicates IRR of about 20\% during the period of 2022-2025 if our estimates are reached.

## The quarter in detail

Sales in Q3 22 amounted to SEK 3,316 million, corresponding to growth of $89 \% \mathrm{y} / \mathrm{y}$, of which $30 \%$ organic. ARR was SEK 152 million, corresponding to growth of $88 \%$. Of that amount, $34 \%$ was organic.

- Revenues from the Swedish B2C business came in at SEK 14.9 million, corresponding to growth of $46 \%$. As we see it, the powerful growth can be explained by successful campaigns and slightly lower churn resulting from the launch of annual subscriptions.
- Revenues from other B2C markets amounted to SEK 10.1 million, corresponding to growth of $39 \%$. We believe this growth is driven by the same factors noted above.
- B2B revenues in the UK were SEK 6.3 million. The company notes that many customers are renewing their subscriptions for the new school year. New customer sales have also been strong. The segment is more profitable than B2C because equally large investments in marketing are not required.

EBITA was SEK - 21.4 million. In our view, the company is right to prioritise investments in marketing to continue moving towards its financial targets. eEducation Albert has seen good return on its investments here, and the investments have as a result been relatively high in relation to revenues. The company has cash reserves of SEK 120 million and reported cash used in operating activities of SEK -7.4 million for the quarter. Based on strong sales of annual subscriptions, the company has delivered growth with negative working capital.

## Product-specific key data

- The number of B2C subscribers was 94.6 thousand, in line with our long-term estimate trend.
- ARPPU B2C amounted to SEK 109.7 million, corresponding to growth of $8.6 \% \mathrm{y} / \mathrm{y}$. As we see it, the growth can be explained by the increase in customers opting to buy annual subscriptions and family subscriptions.
- The number of B2B subscribers was 627.9 thousand. ARPU for the segment was SEK 3.7. The segment has ARR of SEK 27.5 million.


## Events in Q3

- A cooperation agreement with Egmont Story House was signed during the quarter. Under the agreement, the characters in the Swedish cartoon series Bamse will be featured in the company's Jaramba product for children aged 2-5. We believe this has the potential to boost new customer sales and reduce churn.
- An agreement was signed in September with the publishing house Hatten Förlag regarding its Babblarna characters. Under the agreement, Babblarna will be featured in the platform for children aged 1-5. In our assessment, this agreement also reinforces Albert's offering.
- Albert launched its platform in Finland after the end of the quarter. We have assessed the Finnish market as somewhat larger than the Norwegian market, with about 0.4 million families with school-aged children.


## Albert in Charts



Source: EPB

Profitability 2021-2025
EBITDA (SEKm)


Source: EPB

Revenue (y/y)


Source: EPB

Revenue and EBITDA (q/q)


Source: EPB

## Valuation

Assumptions implicit WACC
DCF-GROWNG FCC FEPPETUTY Formula

| Valuation output |  |  | WACC assumptions |  | Sensitivity analysis |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sum of PV of FCF (explicit period) |  | 257 | Risk free nominal rate $\quad 2,5 \%$ |  | $\square$ |  |  |  |  |  |  |
| PV of terminal value (perpetuity formula) |  | 185 | Risk premium | 5,5\% | Long-term growth rate |  |  |  |  |  |  |
| Enterprise value |  | 442 | Extra risk premium 12,0\% |  |  |  |  |  |  |  |  |
| Latest net debt |  | 116 | Beta | 1,0 | $\begin{aligned} & \text { U } \\ & \frac{k}{3} \end{aligned}$ |  | 1,0\% | 1,5\% | 2,0\% | 2,5\% | 3,0\% |
| Minority interests \& other |  | 0 | Cost of equity | 20,0\% |  | 20,0\% | 20,4 | 21,0 | 21,6 | 22,3 | 23,0 |
| Equity value |  | 326 | Cost of debt (pre-tax) | 3,0\% |  | 20,5\% | 18,9 | 19,4 | 20,0 | 20,7 | 21,3 |
| No. of shares outstanding (millions) |  | 18 | Tax rate | 22\% |  | 21,0\% | 17,4 | 18,0 | 18,5 | 19,1 | 19,7 |
| Equity value per share (SEK) |  | 18,5 | Target debt/(debt + equity) | 0\% |  | 21,5\% | 16,1 | 16,6 | 17,1 | 17,6 | 18,2 |
|  |  |  | Implicit WACC | 21,0\% |  | 22,0\% | 14,8 | 15,3 | 15,8 | 16,3 | 16,8 |
| Implicit multipl. 2021 | 2022 | 2023 |  |  |  |  | Long-term EBIT margin |  |  |  |  |
| EV/Sales 7,1 | 3,6 | 2,4 | Terminal value assumptions |  |  |  |  |  |  |  |  |
| EV/EBITDA -8,5 | -6,8 | -9,4 | Long term growth rate | 2,0\% |  |  | 15,0\% | 17,5\% | 20,0\% | 22,5\% | 25,0\% |
| EV/EBIT $\quad-7,7$ | -4,7 | -6,0 | Long term EBIT margin | 20,0\% |  | 20,0\% | 15,5 | 18,6 | 21,6 | 24,7 | 27,8 |
| EV/NOPLAT -9,7 | -5,9 | $-7,6$ | Depreciation (\% of sales) | 3,0\% |  | 20,5\% | 14,2 | 17,1 | 20,0 | 22,9 | 25,8 |
| P/E |  |  | Capex (\% of sales) | 5,0\% | $\frac{1}{3}$ | 21,0\% | 13,0 | 15,8 | 18,5 | 21,3 | 24,0 |
| ROIC/WACC |  |  | Working cap. (\% of sales) | 8,0\% |  | 21,5\% | 11,9 | 14,5 | 17,1 | 19,7 | 22,3 |
| Current Share price |  | 18,5 | Tax rate | 22\% |  | 22,0\% | 10,8 | 13,3 | 15,8 | 18,2 | 20,7 |


| DCF (SEKm) | 2022-11-03 | $\begin{array}{r} \text { dec-19 } \\ 2019 \end{array}$ | $\begin{array}{r} \text { dec-20 } \\ 2020 \end{array}$ | $\begin{array}{r} \text { dec-21 } \\ 2021 \end{array}$ | $\begin{array}{r} \text { dec- } 22 \\ 2022 \end{array}$ | $\begin{array}{r} \text { dec-23 } \\ 2023 \end{array}$ | $\begin{array}{r} \text { dec-24 } \\ 2024 \\ \hline \end{array}$ | $\begin{array}{r} \text { dec-25 } \\ 2025 \end{array}$ | $\begin{array}{r} \text { dec-26 } \\ 2026 \end{array}$ | $\begin{array}{r} \text { dec-27 } \\ 2027 \end{array}$ | $\begin{array}{r} \text { dec-28 } \\ 2028 \end{array}$ | dec-29 | $\begin{array}{r} \text { dec-30 } \\ 2030 \end{array}$ | dec-31 | $\begin{array}{r} \text { dec-32 } \\ 2032 \end{array}$ | $\begin{array}{r} \text { dec-33 } \\ 2033 \end{array}$ | Terminal 2034 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales |  |  | 24 | 63 | 124 | 183 | 275 | 394 | 549 | 744 | 976 | 1234 | 1499 | 1748 | 1953 | 2088 | 2129 |
| EBItDA |  |  | -21 | -52 | -65 | -47 | -7 | 72 | 125 | 202 | 309 | 372 | 431 | 477 | 505 | 510 | 490 |
| - Depreciation |  |  | -5 | -5 | -29 | -26 | -22 | -19 | -21 | -21 | -17 | -24 | -33 | -42 | -51 | -58 | -64 |
| = EBIT |  |  | -26 | -57 | -94 | -74 | -30 | 53 | 104 | 181 | 291 | 348 | 398 | 436 | 455 | 452 | 426 |
| - Tax on EBIT |  |  | 0 | 12 | 19 | 15 | 6 | -11 | -21 | -37 | -60 | -72 | -82 | -90 | -94 | -93 | -88 |
| = NOPLAT |  |  | -26 | -45 | -75 | -58 | -23 | 42 | 82 | 144 | 231 | 276 | 316 | 346 | 361 | 359 | 338 |
| + Depreciation |  |  | 5 | 5 | 29 | 26 | 22 | 19 | 21 | 21 | 17 | 24 | 33 | 42 | 51 | 58 | 64 |
| = Gross cash flow |  |  | -21 | -41 | -46 | -32 | -1 | 61 | 104 | 165 | 249 | 301 | 349 | 388 | 412 | 417 | 402 |
| - Capex |  |  | -6 | -13 | -13 | -8 | -10 | -10 | -14 | -20 | -26 | -38 | -52 | -67 | -83 | -96 | -106 |
| - Increase (+decrease) in WC |  |  | 9 | 8 | , | -1 | -2 | -4 | 0 | -73 | -23 | -26 | -27 | -25 | -21 | -13 | -4 |
| $=$ Free cash flow from operations |  |  | -18 | -46 | -58 | -41 | -14 | 48 | 89 | 72 | 199 | 237 | 270 | 295 | 308 | 307 | 291 |
| PV of cash flow |  |  |  | -54 | -57 | -34 | -9 | 27 | 41 | 27 | 62 | 61 | 58 | 52 | 45 | 37 | 185 |
| \% of Enterprise value |  |  |  | -12\% | -13\% | -8\% | -2\% | 6\% | 9\% | 6\% | 14\% | 14\% | 13\% | 12\% | 10\% | 8\% | 42\% |
| Accumulated \% of Enterprise value |  |  |  | -12\% | -25\% | -33\% | -35\% | -29\% | -20\% | -13\% | 1\% | 15\% | 28\% | 40\% | 50\% | 58\% | 100\% |
| Key figures |  | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 | 2032 | 2033 | 2034 |
| Sales growth |  |  |  | 161,7\% | 98,8\% | 47,1\% | 50,0\% | 43,5\% | 39,4\% | 35,3\% | 31,3\% | 26,4\% | 21,5\% | 16,6\% | 11,8\% | 6,9\% | 2,0\% |
| EBITDA margin |  |  |  | -84\% | -52\% | -26\% | -3\% | 18\% | 22,7\% | 27,2\% | 31,6\% | 30,2\% | 28,8\% | 27,3\% | 25,9\% | 24,4\% | 23,0\% |
| EBITDA growth |  |  |  | 151\% | 25\% | -27\% | -84\% | -1067\% | 73,3\% | 61,8\% | 52,7\% | 20,6\% | 15,7\% | 10,8\% | 5,9\% | 0,9\% | -4,0\% |
| EBIT margin |  |  |  | -91\% | -76\% | -40\% | -11\% | 13\% | 18,9\% | 24,4\% | 29,8\% | 28,2\% | 26,6\% | 24,9\% | 23,3\% | 21,6\% | 20,0\% |
| Depreciation (\% of sales) |  |  |  | 7,7\% | 23,4\% | 14,4\% | 8,0\% | 4,9\% | 3,8\% | 2,8\% | 1,8\% | 2,0\% | 2,2\% | 2,4\% | 2,6\% | 2,8\% | 3,0\% |
| Capex (\% of sales) |  |  |  | 21,1\% | 10,6\% | 4,4\% | 3,6\% | 2,5\% | 2,6\% | 2,7\% | 2,7\% | 3,1\% | 3,5\% | 3,9\% | 4,2\% | 4,6\% | 5,0\% |
| Capex (\% of depreciation) |  |  |  | 273\% | 45\% | 30\% | 45\% | 52\% | 67\% | 94\% | 152\% | 156\% | 159\% | 161\% | 163\% | 165\% | 167\% |
| Working capital (\% of sales) |  |  |  | 4\% | 2\% | 1\% | 1\% | 0\% | 0\% | 10\% | 10\% | 10\% | 10\% | 10\% | 10\% | 10\% | 10\% |
| Tax rate |  |  |  | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% |

Source: EPB

| Peers |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Valuation | $\begin{gathered} \text { MCAP } \\ \text { (sek) } \end{gathered}$ | $\begin{aligned} & \text { EV } \\ & \text { (sek) } \end{aligned}$ | EV / Sales |  |  | EV / EBITDA |  |  | EV / EBIT |  |  | Price / Earnings |  |  |
|  |  |  | LTM | 2022 | 2023 | LTM | 2022 | 2023 | LTM | 2022 | 2023 | LTM | 2022 | 2023 |
| Admicom | 2474 | 2503 | 8,18x | 7,2x | 6,37x | 17,2x | 15,7x | 14,3x | 20,3x | 16,1x | 15,3x | 26,1x | 20,0x | 18,3x |
| Fortnox | 28661 | 28657 | 24,17x | 22,5x | 17,26x | 54,9x | 48,8x | 35,8x | 70,7x | 60,9x | 43,0x | 91,2x | 79,0x | 53,5x |
| Vitec Software Group | 14269 | 14927 | 8,20x | 7,7x | 6,32x | 21,9x | 20,6x | 16,2x | 42,6x | 40,0x | 30,3x | 61,1x | 58,0x | 43,5x |
| SimCorp A/S | 26737 | 26179 | 4,82x | 4,4x | 4,10x | 21,0x | 18,4x | 16,1x | 24,1x | 20,3x | 17,0x | 26,2x | 25,2x | 21,6x |
| Sinch | 21796 | 32327 | 2,00x | 1,1x | 1,00x | 26,9x | 11,4x | 10,1x | 61,3x | 41,6x | 17,4x | - | 10,2x | 9,0x |
| Lime Technologies | 2681 | 2910 | 6,22x | 6,0x | 5,28x | 22,0x | 19,0x | 17,1x | 34,3x | 32,2x | 27,2x | 41,9x | 32,4x | 25,8x |
| Kahoot | 11529 | 10796 | 8,92x | 6,5x | 5,15x | 136,6x | $33,9 x$ | 20,2x | - | 61,0x | 20,0x | (195,5x) | 142,2x | 42,6x |
| Twilio | 150497 | 118374 | 3,08x | 2,7x | 2,13x | - | 50,7x | 27,6x | - | (129,8x) | 209,7x | $(12,6 x)$ | - | 581,0x |
| Adobe | 1636247 | 1624306 | 8,60x | $8,3 x$ | 7,64x | 21,2x | 16,7x | 15,4x | 24,5x | 18,5x | 17,0x | 31,4x | 23,4x | 20,8x |
| HubSpot | 157365 | 152243 | 9,01x | $8,1 x$ | 6,56x | - | 68,3x | 50,3x | - | 95,7x | 76,6x | (147,3x) | 129,8x | 106,5x |
| Salesforce | 1796693 | 1804706 | 5,57x | 5,3x | 4,60x | 30,3x | 16,4x | 14,9x | 2135,6x | 25,9x | 21,3x | 303,9x | 34,4x | 28,7x |
| Dropbox | 86018 | 94931 | 3,84x | $3,7 x$ | 3,51x | 15,9x | 10,2x | 9,5x | 23,3x | 12,5x | 11,6x | 24,3x | 14,3x | $12,7 x$ |
| Upsales Technology | 1182 | 1133 | 9,34x | 8,8x | 6,63x | 38,1x | 32,4x | 23,1x | 49,6x | 42,0x | 29,1x | 61,8x | 56,2x | 37,9x |
| Pexip Holding | 975 | 527 | 0,56x | 0,5x | 0,44x | - | (4,1x) | 3,5x | - | (2,3x) | 26,9x | (4,2x) | - | 63,1x |
| Albert | 331 | 199 | - | 1,6x | 1,40x | nm | nm | nm | nm | nm | nm | nm | nm | nm |
| Mean |  |  | 7,43x | 6,63x | 5,47x | 45,22x | 26,15x | 19,63x | 248,63x | 26,37x | 38,82x | 8,1x | 59,0x | 73,9x |
| Median |  |  | 7,32x | 6,30x | 5,23x | 36,91x | 25,60x | 19,59x | 248,63x | 23,90x | 40,17x | 23,7x | 52,1x | 76,1x |
| Albert vs Peers |  |  | nm | -75\% | -73\% | nm | nm |  |  |  |  |  |  |  |
| Growth |  |  | Sales |  |  | EBITDA |  |  | EBIT |  |  | Net Income |  |  |
|  |  |  | LTM | 2022 | 2023 | LTM | 2022 | 2023 | LTM | 2022 | 2023 | LTM | 2022 | 2023 |
| Kahoot |  |  | - | 91,6\% | 26,3\% | -150,0\% | 86,2\% | 68,0\% | -67,2\% | 691,8\% | 204,2\% | -83,0\% | nm | nm |
| Admicom |  |  | 19,1\% | 27,3\% | 13,6\% | 18,3\% | 22,7\% | 9,6\% | 15,1\% | 23,5\% | 5,6\% | 13,1\% | 11,1\% | 11,1\% |
| Fortnox |  |  | 38,9\% | 36,4\% | 30,6\% | 41,9\% | 45,8\% | 36,3\% | 41,8\% | 46,8\% | 41,7\% | 35,4\% | 45,7\% | 48,3\% |
| Vitec Software Group |  |  | 20,9\% | 23,7\% | 21,5\% | 21,8\% | 25,7\% | 27,1\% | 20,9\% | 25,2\% | 32,2\% | 17,6\% | 19,6\% | 33,5\% |
| SimCorp A/S |  |  | 4,9\% | 10,3\% | 6,9\% | -24,6\% | -11,9\% | 14,1\% | -27,0\% | -10,9\% | 19,3\% | -12,5\% | -16,1\% | 21,4\% |
| Sinch |  |  | 83,0\% | 74,7\% | 14,1\% | 73,6\% | 122,4\% | 12,6\% | -51,5\% | 19,9\% | 138,6\% | 11,2\% | nm | nm |
| Lime Technologies |  |  | 22,2\% | 20,3\% | 13,4\% | 9,0\% | 15,2\% | 11,3\% | 4,2\% | 21,3\% | 18,4\% | 4,1\% | 18,2\% | 14,5\% |
| Twilio |  |  | 50,9\% | 36,0\% | 27,4\% | 39,3\% | -20,7\% | 83,5\% | 29,9\% | n.m | n.m | 26,5\% | n.m | n.m |
| Adobe |  |  | 12,8\% | 11,5\% | 9,3\% | 9,3\% | 9,2\% | 8,5\% | 7,7\% | 9,2\% | 9,1\% | -17,6\% | 6,9\% | 8,8\% |
| HubSpot |  |  | 42,3\% | 30,1\% | 23,8\% | 247,6\% | 23,6\% | 35,8\% | 61,6\% | 22,1\% | 25,0\% | 24,6\% | 26,3\% | 25,9\% |
| Salesforce |  |  | 24,6\% | 16,9\% | 14,8\% | -2,8\% | 20,9\% | 9,7\% | -91,8\% | 27,5\% | 21,7\% | -69,2\% | 2,5\% | 22,8\% |
| Dropbox |  |  | 10,7\% | 7,4\% | 6,3\% | 18,7\% | 6,7\% | 6,6\% | 25,4\% | 7,4\% | 7,3\% | -354,0\% | -9,1\% | 8,4\% |
| Upsales Technology |  |  | 40,6\% | 38,7\% | 32,6\% | 52,2\% | 76,8\% | 40,0\% | 96,9\% | 36,4\% | 44,4\% | 114,3\% | 116,5\% | 47,6\% |
| Pexip Holding |  |  | 19,9\% | 17,2\% | 17,6\% | 112,5\% | n.m | n.m | 74,6\% | n.m | n.m | 43,7\% | n.m | n.m |
| Albert |  |  | nm | 99,0\% | 39,0\% | n.m | n.m | n.m | n.m | n.m | n.m | n.m | n.m | n.m |
| Mean |  |  | 30,0\% | 36,1\% | 19,8\% | 33,3\% | 32,5\% | 27,9\% | 10,0\% | 76,7\% | 47,3\% | -17,5\% | 22,1\% | 24,2\% |
| Median |  |  | 22,2\% | 25,5\% | 16,2\% | 20,2\% | 22,7\% | 14,1\% | 18,0\% | 22,8\% | 23,4\% | 12,2\% | 14,6\% | 22,1\% |

Source: Factset

## Sensibility table share price (I/II)

## X-axis WACC, Y-axis EV/ARR 2025

|  |  | $\mathbf{1 4 \%}$ | $\mathbf{1 6 \%}$ | $\mathbf{1 8 \%}$ | $\mathbf{2 0 \%}$ | $\mathbf{2 2 \%}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\mathbf{3 , 1}$ | 46,7 | 44,4 | 42,1 | 40,1 | 38,1 |  |
| $\mathbf{3 , 4}$ | 51,9 | 49,3 | 46,8 | 44,5 | 42,4 |  |
| $\mathbf{3 , 8}$ | 57,7 | 54,8 | 52,0 | 49,5 | 47,1 |  |
| $\mathbf{4 , 3}$ | 64,1 | 60,9 | 57,8 | 55,0 | 52,3 |  |
| $\mathbf{4 , 7}$ | 70,5 | 66,9 | 63,6 | 60,5 | 57,5 |  |
| $\mathbf{5 , 1}$ | 77,6 | 73,6 | 70,0 | 66,5 | 63,3 |  |
| $\mathbf{5 , 7}$ | 85,3 | 81,0 | 77,0 | 73,2 | 69,6 |  |

Source: EPB

## Sensibility table share price (II/II)

X-axis (ARR, Y-axis EV/ARR 2025) WACC 12\%

|  | $\mathbf{3 1 9}$ | $\mathbf{3 5 5}$ | $\mathbf{3 9 4}$ | $\mathbf{4 3 3}$ | $\mathbf{4 7 7}$ |
| ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{3 , 1}$ | 34,1 | 37,9 | 42,1 | 46,4 | 51,0 |
| $\mathbf{3 , 4}$ | 37,9 | 42,1 | 46,8 | 51,5 | 56,7 |
| $\mathbf{3 , 8}$ | 42,1 | 46,8 | 52,0 | 57,2 | 63,0 |
| $\mathbf{4 , 3}$ | 46,8 | 52,0 | 57,8 | 63,6 | 69,9 |
| $\mathbf{4 , 7}$ | 51,5 | 57,2 | 63,6 | 69,9 | 76,9 |
| $\mathbf{5 , 1}$ | 56,7 | 63,0 | 69,9 | 76,9 | 84,6 |
| $\mathbf{5 , 7}$ | 62,3 | 69,2 | 76,9 | 84,6 | 93,1 |

Source: EPB

| Income statement |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 | 2021 | 2022e | 2023e | 2024e |
| Net sales | 24 | 63 | 124 | 183 | 275 |
| Capitalised work on own account | 6 | 8 | 13 | 8 | 10 |
| Other operating income | 0 | 0 | 2 | 0 | 0 |
| Total revenue | 30 | 70 | 140 | 191 | 285 |
| Gross Profit | 30 | 70 | 140 | 191 | 285 |
| Personnel expenses | -12 | -19 | -47 | -58 | -64 |
| Other operating costs | -39 | -104 | -158 | -181 | -228 |
| EBITDA, adjusted | -21 | -52 | -65 | -47 | -7 |
| EBIT, adjusted | -26 | -57 | -94 | -74 | -30 |
| EBIT | -26 | -57 | -94 | -74 | -30 |
| Profit before tax | -26 | -57 | -94 | -74 | -30 |
| Taxes | 0 | 0 | 3 | 0 | 0 |
| Net income, adjusted | -26 | -57 | -91 | -74 | -30 |
| Net income | -26 | -57 | -91 | -74 | -30 |

## Source: EPB

| Cash flow statement |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 | 2021 | 2022e | 2023e | 2024e |
| EBIT | -26 | -57 | -94 | -74 | -30 |
| Other cash flow-impacting items | 5 | -2 | 29 | 26 | 22 |
| Changes in working capital | 9 | 7 | 1 | -1 | -3 |
| Cash flow from operating activities | -7 | -47 | -34 | -23 | 11 |
| Investments | 6 | -7 | -13 | -8 | -10 |
| Other items | 0 | -5 | -69 | 0 | 0 |
| Free cash flow | -1 | -59 | -116 | -31 | 1 |
| New share issue / repurchase | 66 | 249 | 0 | 0 | 0 |
| Changes in debt | -1 | -1 | 0 | 0 | 0 |
| Cash flow | 64 | 188 | -116 | -32 | 0 |
| Net debt | -69 | -251 | -104 | -48 | -28 |

[^0]| Balance sheet |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 | 2021 | 2022e | 2023e | 2024e |
| ASSETS |  |  |  |  |  |
| Goodwill | 0 | 0 | 47 | 38 | 31 |
| Other intangible assets | 1 | 12 | 38 | 38 | 38 |
| Other fixed assets | 5 | 9 | 44 | 34 | 28 |
| Total fixed assets | 6 | 21 | 129 | 110 | 98 |
| Accounts receivable | 0 | 5 | 11 | 16 | 23 |
| Other current assets | 2 | 1 | 4 | 5 | 8 |
| Cash and cash equivalents | 69 | 251 | 104 | 48 | 28 |
| Total current assets | 71 | 258 | 124 | 75 | 65 |
| TOTAL ASSETS | 77 | 280 | 253 | 185 | 163 |
| EQUITY AND LIABILITIES |  |  |  |  |  |
| Equity | 70 | 267 | 177 | 103 | 74 |
| Total equity | 70 | 267 | 177 | 103 | 74 |
| Other long-term liabilities | 1 | 0 | 41 | 41 | 41 |
| Total long-term liabilities | 1 | 0 | 41 | 41 | 41 |
| Accounts payable | 0 | 2 | 7 | 11 | 16 |
| Other current liabilities | 0 | 3 | 0 | 0 | 0 |
| Total current liabilities | 6 | 13 | 35 | 41 | 48 |
| TOTAL EQUITY AND LIABILITIES | 77 | 280 | 253 | 185 | 163 |

Source: EPB

| Growth and margins |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 | 2021 | 2022e | 2023e | 2024e |
| Revenue growth | - | 138\% | 99\% | 37\% | 49\% |
| EBITDA growth, adjusted | - | N.m. | N.m. | 27\% | 84\% |
| EBIT growth, adjusted | - | N.m. | N.m. | 22\% | 60\% |
| EPS growth, adjusted | - | N.m. | N.m. | 19\% | 60\% |
| Gross margin | 100,0\% | 100,0\% | 100,0\% | 100,0\% | 100,0\% |
| EBITDA margin | - | Neg. | Neg. | Neg. | Neg. |
| EBITDA margin, adjusted | - | Neg. | Neg. | Neg. | Neg. |
| EBIT margin | - | Neg. | Neg. | Neg. | Neg. |
| EBIT margin, adjusted | - | Neg. | Neg. | Neg. | Neg. |
| Profit margin, adjusted | - | Neg. | Neg. | Neg. | Neg. |

Source: EPB

| Return |  |  |  |  |  |
| :--- | :--- | :--- | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 2 0}$ | 2021 | 2022e | 2023e | 2024e |
| ROE, adjusted | - | Neg. | Neg. | Neg. | Neg. |
| ROCE, adjusted | - | Neg. | Neg. | Neg. | Neg. |
| ROIC, adjusted | - | Neg. | Neg. | Neg. | Neg. |

[^1]| Capital efficiency |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |
| Inventory / total revenue | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2 e}$ | $\mathbf{2 0 2 3 e}$ |  |
| Accounts receivable / total revenue | - | $0 \%$ | $\mathbf{2 0 2 4 e}$ |  |  |
| Total short-term liabilities / total cost | $0 \%$ | $8 \%$ | $0 \%$ | $0 \%$ |  |
| Working capital / total revenue | $12 \%$ | $10 \%$ | $8 \%$ | $8 \%$ |  |
| Capital turnover rate | $-10 \%$ | $-8 \%$ | $-11 \%$ | $17 \%$ | $16 \%$ |

Source: EPB

| Financial position |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ | 2022e | 2023e | 2024e |
| Net debt | -69 | -251 | -104 | -48 | -28 |
| Equity ratio | $91 \%$ | $96 \%$ | $70 \%$ | $56 \%$ | $45 \%$ |
| Net debt / equity | $-1,0 x$ | $-0,9 x$ | $-0,6 x$ | $-0,5 x$ | $-0,4 x$ |
| Net debt / EBITDA | $3,3 x$ | $4,8 x$ | $1,6 x$ | $1,0 x$ | $3,8 x$ |

Source: EPB

| Per share data |  |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2 e}$ | $\mathbf{2 0 2 3 e}$ |  |
| EPS | $-1,55$ | $-3,37$ | $-5,18$ | $-4,17$ | $-1,67$ |
| EPS, adjusted | $-1,55$ | $-3,37$ | $-5,18$ | $-4,17$ | $-1,67$ |
| FCF per share | $-0,06$ | $-3,47$ | $-6,59$ | $-1,76$ | 0,04 |
| Book value per share | 4,12 | 15,7 | 10,0 | 5,84 | 4,17 |
| Number of shares, $m$ | 17,0 | 17,0 | 17,6 | 17,6 | 17,6 |
| Number of shares after dilution, average | 17,0 | 17,0 | 17,6 | 17,6 |  |

Source: EPB

| Valuation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 | 2021 | 2022e | 2023e | 2024e |
| P/E, adjusted | - | -12,8x | -3,6x | -4,5x | -11,1x |
| P/BV | - | 2,7x | 1,9x | 3,2x | 4,5x |
| P/FCF | - | -12,4x | -2,8x | -10,6x | 486,1x |
| FCF-yield | - | -8\% | -35\% | -9\% | 0\% |
| Dividend yield | - | 0,0\% | 0,0\% | 0,0\% | 0,0\% |
| Payout ratio, adjusted | 0,0\% | 0,0\% | 0,0\% | 0,0\% | 0,0\% |
| EV/Sales | - | 6,9x | 1,6x | 1,5x | 1,1x |
| EV/EBITDA, adjusted | - | -9,2x | -3,5x | $-5,9 x$ | -40,3x |
| EV/EBIT, adjusted | - | -8,5x | -2,4x | -3,8x | -10,2x |
| EV | - | 483 | 225 | 281 | 301 |
| Share price, year end | - | 43,2 | 18,7 | 18,7 | 18,7 |

[^2]
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[^0]:    Source: EPB

[^1]:    Source: EPB

[^2]:    Source: EPB

